

38 Living Room Couch Ideas to Bring Major Style to Any Space

By [SARAH LYON](#) | Published on 03/27/24



 Studio Peake

When [shopping for a new couch](#) for your living room, you may be overwhelmed by all of the incredible choices on the market. There are so many different types of materials, shapes, sizes, and constructions to choose from when choosing a sofa, so you will want to form a clear strategy to find one that best fits your space.

"When selecting a living room sofa, you need to first determine the function of the space," Tracy Morris, the founder of [Tracy Morris Design](#), says.

She advises people to begin by considering whether their living room will serve as a formal or informal space. Morris recommends looking for cleaner lines, tight backs, and moderate depth if you want a formal sofa. However, if you're considering an informal sofa, look for a softer and pillow-filled sofa that has deeper seats, she says.

You will also need to decide whether you're drawn to handsome leather or soft boucle fabric and whether you prefer a sectional or a standard three-seater. If you have space for two sofas in your living room, what kind of configuration most appeals to you?

Below, we're sharing 38 living room couch ideas that will surely inspire you.

MEET THE EXPERT

- **Tracy Morris** is the founder of [Tracy Morris Design](#).
- **Sarah Storms** is the founder of [Styled by Storms](#).
- **Marcia Bryan** is the founder of [Bryan Design Group](#).

32 Beige Velvet

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Design by [Tracy Morris](#) / Photo by [Greg Powers](#)

If you appreciate color but don't want to commit to a bright sofa, consider going the beige route and then rounding out the look with some more vibrant accent chairs to enjoy the best of both worlds.

Don't be worried about going beige or white even if you plan to use your space heavily.

"There are so many great performance fabrics flooding the market that white sofas are no longer something to avoid," Bryan says.

FAQ

Should couches be against the wall?

Couches do not always have to be placed against the wall, designers say. Placing a couch in the middle of the room may be the most practical option due to some layouts. This positioning also allows for a pathway.

How to make a sofa look expensive?

To make a sofa look expensive, select a textural fabric which will have a collected look and hide any tears throughout the years.

Should couches in a living room match?

When placing multiple couches in a living room, they should match in style or at least in fabric, designers say for a cohesive look that won't overcrowd your space.